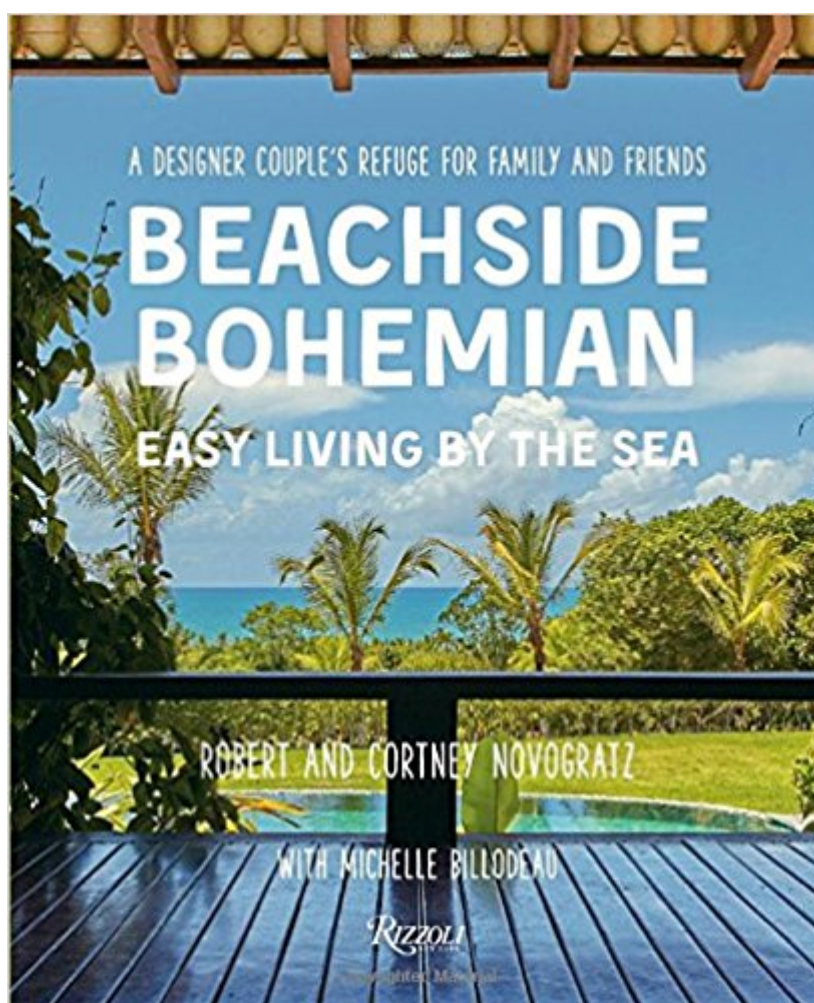


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# Beachside Bohemian: Easy Living By The Sea - A Designer Couple's Refuge For Family And Friends



## Synopsis

Effortlessly combining bohemian chic style and family living, the fashionable couple serve up fun and practical design tips from their beachfront vacation home. Well known to their fans through their reality TV shows (on HGTV and Bravo) and various home decor lines (Macy's, CB2, and Walmart), designers Robert and Cortney Novogratz's third book is dedicated to one of their favorite places to spend time with their sizable brood: their vacation home in the sleepy beach outpost of Trancoso, Brazil. Transforming a ramshackle house into a sanctuary for family and friends, we see the Novogratzes' relaxed and family-focused style in its purest and most laid-back form. Brimming with great decorating and entertaining ideas that easily translate from vacation vibe to "real life" back at home, the gracious couple excel at living well, in sandals and bare feet, and never sweating the small stuff. In addition to offering up terrific decoration suggestions for every room in the house and the outdoors (including a treehouse!), they have advice on how to make your vacation home pay for itself—advising that small touches add up in big ways when creating the most enjoyable experience for guests and renters—and traveling with kids—with seven of their own, it's a subject they have mastered.

## Book Information

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## Customer Reviews

"The breathtaking view of the Trancoso, Brazil waterfront surrounded by tropical wildlife is 'the best piece of art' in his family's vacation home, said designer Robert Novogratz. He and his wife, Cortney, transformed a ramshackle dwelling to a sanctuary in paradise for their friends and

family, including their seven children. The result of that transformation by the design duo well known from their reality TV shows and home decor lines is the subject of BEACHSIDE BOHEMIAN by Robert and Cortney Novogratz... HadleyCourt.com "Part interior design book, part travel guide, it treats us to a room-by-room tour of the house, succinct design and travel tips, and bits on the charming local shops, restaurants, artisans, and nightlife found in the Quadrado, the central hub." PaperCity Magazine "Thankfully for wealthy wanderers everywhere, the eye-popping decor and beachy but luxe amenities of the South American oasis are not confined to the book's pages the home is currently available for rent." DuJour.com "Prolific designers Robert and Cortney Novogratz take a break from designing homes, housewares and hotels to focus on their vacation home in Trancoso, Brazil. More than just a travelogue, the book provides tips on how to decorate your home like a boutique hotel in the age of Airbnb." Los Angeles Times "This new book, Beachside Bohemian: Easy Living by the Sea published by Rizzoli, showcases the couple's unique way of combining real life, and great decorating in their own beachfront vacation home in Brazil." Color Outside The Lines "In person and with the book's 200 color photos, the Novogratzes share ideas on mixing vintage and modern pieces and textiles to create a beach home vibe, whether you're living on the water or landlocked." OregonLive.com "If the changing of the seasons has got you down, here's one way to take a little mental vacation. Friends of Apartment Therapy Robert and Cortney Novogratz released their new book, Beachside Bohemian, this month." Apartment Therapy

Robert and Cortney Novogratz met at a party twenty years ago and have been together ever since. Native Southerners, and both from large families, they moved to New York to pursue a job on Wall Street (Bob) and acting (Cortney). After realizing they had a knack for renovating derelict properties into coveted, gorgeously designed homes, they put their talents to use full time and founded The Novogratz, their design firm. They divide their time between New York and Los Angeles, where they recently just bought a house.

I love the Novogratz. I have their other 2 books and I love them. This book is pretty, but not new information or new pictures. I was a little disappointed. Sorry Bob and Courtney....I still love you!!!!

love the pics, the book itself and the content... very nice book.

I love this book for many different reasons. The way it was written and laid out is just so eloquent

and easy to follow. The photographs throughout the book are NEXT LEVEL!! Trancoso looks absolutely divine, and as a result it has shot up to the top of my near future vacations list. With regards to their home, it's obvious that Bob and Cortney Novogratz don't miss a single beat or detail anywhere. This is evident when you see how much thought went into creating the atmosphere that they've achieved through their, furnishings, art collection and beautiful surroundings. They even went so far as to make the cover of their book a sort of linen like canvas. I've always been a believer in the fact that, "It's all in the details." You'll definitely discover many special details throughout this book. This purchase has been a great addition to my coffee book collection. Highly recommended.

Too many people talk about living the dream, but here's Swiss Family Novogratz actually doing it. And it looks great. The book is sitting on the table next to me as I write, and we page through it when it's minus 10 degrees outside and difficult to imagine life without snow. We're thinking of giving copies to the whole family. It's better than bottles of Vitamin D. Fun. ã Æ Beachside Bohemian: Easy Living By the Sea - A Designer Couple's Refuge for Family and Friends

The title says it all! Then I turned the pages and got engrossed in the amazing photography! Next I realized this would be such a fun, friendly place to stay awhile. So many things I love about their home in Trancoso; it's so neutral and calming yet colorful and vibrant at the same time!! loved it enough to get 2 more copies, one for each of my 30-something kids. There's some good food recipes as well as sage advice on how to make your guests feel at home! The cover of the book has a nice linen texture, it looks & feels great! Thanks Robert & Cortney for a beautiful and easy to enjoy travel & design book! ~ Kristi ~

You have me completely sold on a vacation to Trancoso, Brazil! You can feel how much love and passion went into this project and book. I've read it so many times I've lost count and have so many pages bookmarked as inspirational ideas for my own house. Plus with the fabric cover, it's such a pretty coffee table book.

What a fabulous book full of vibrant colors and life lived to the fullest! Very well written and thorough on tips and tricks for travel.

This is my fantasy vacation. The photos are beautiful and the family makes it feel like your there. The story behind this vacation home reveals a special vacation home in paradise. I love the

Novogratz's design and lifestyle.

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